



[HTTP://CHATTELEVISION.CA/ NEWS/FARMING-SMARTER-TEACHES-THE-LATEST-IN-AGRICULTURE-TO-HATTERS/](http://chattelevision.ca/news/farming-smarter-teaches-the-latest-in-agriculture-to-hatters/)

## Farming Smarter Teaches the Latest in Agriculture to Hatters

TUESDAY, OCTOBER 27, 2015

Although the first snowfall is right around the corner, many people in Medicine Hat still have agriculture on their mind.

On Tuesday, roughly 60 people took in a seminar hosted by Farming Smarter, a not-for-profit organization based out of Lethbridge, which focuses on new, innovated ways to get the most out of the growing season.

“We’re very much a resource, science-based organization and we’re out there trying to be an innovation amplifier,” said general manager for Farming Smarter Ken Coles. “We’re focused on the best practices in crop production.”

Coles says the company branches off into several key facets to help out local farmers. They specialize in modernized crop production, profitable marketing and new harvesting methods among several others.

The seminar featured several speakers, including Drew Lerner with World Weather Incorporated who provided insight into the winter season.

Southern Alberta is a hot spot for agriculture (in more ways than one). This part of the country saw one of the warmest, driest years on record. Coles says that it’s important for farmers to prepare for the winter and do what they can ahead of next year’s growing season.

“I think for the most part we managed to survive this year’s drought,” added Coles. “If we don’t get good snow and moisture build up this winter, we’re going to be going into an even uglier picture next year.”

“Crop choices could be altered slightly, but really it’s about the farming system that they have in place that allows them to be adaptive... we need good cover to preserve as much moisture as possible.”

For more information on Farming Smarter, click [here](#).