

LETHBRIDGE 2022 CONFERENCE & TRADE SHOW

LETHBRIDGE EXHIBITION PARK
FEBRUARY 16 & 17

Our annual gathering of brilliant minds sharing research learnings and issue analysis – not just from the stage but also among your peers.

We offer sponsorship opportunities to showcase your business to southern Alberta.
Join our event to network & learn with the attendees.

SPONSORSHIP OPPORTUNITIES:

- ▶ **(YOUR NAME HERE) LUNCH - \$7,500**
We will recognize meal sponsors verbally; feature a **sponsor-supplied pop-up banner** at the front of the buffet line; place your logo on our website event post; place a 3' x 2' logo sign on the wall and include your logo on the starting banner of conference videos. As meal sponsor, you can offer **sponsor supplied logo-branded napkins** at the meal. *2 spots available*
- ▶ **(YOUR NAME HERE) COCKTAIL HOUR – DAY ONE - \$5,000**
You sponsor appetizers and non-alcoholic beverages for the end of day 1 networking session. We verbally announce your name at the opening of the event; display your logo on screen during the networking session OR hang a 3' x 2' logo sign on the conference wall. We put your logo on the website event post; and include it on starting banner of conference videos.
- ▶ **(YOUR NAME HERE) COFFEE BREAKS - \$3,000**
Sponsor coffee, tea, juice, and pop for all conference participants throughout the two day event. We place **sponsor supplied pop-up banners**; a sign thanking the coffee sponsor at each station and place the sponsor logo on the event post.
- ▶ **SESSION/SPEAKER SPONSOR - \$2,000**
Sponsor one of our 15 speakers and we will recognize you on agenda; verbally thank you before or after the presentation and place your logo on the event post.
- ▶ **TRADESHOW FLOOR BOOTH - \$1,000**
In one of the **40 available 10' x 10' booths** on the showroom floor, you'll be front & center for all attendees to see. Your booth will provide you with a **personal avenue to connect to the audience**. Make your booth stand out with pop-up banners, equipment displays, video or whatever you want inside your 10x10 space.

Contact Shelly,
shelly@farmingsmarter.com,
to snap up the best
opportunity for your business!

GET ALL THE DETAILS!

**FARMING
SMARTER**

farmingsmarter.com

